

CONTENTS

About This Book	v
Contents	vi
Executive Summary	xii

GENERAL STATISTICS

Introduction	2
1.1.1 Maui County Statistics	3
1.1.2 Census Bureau Quick Facts, Maui County and State of Hawai'i	4
1.2.1 Maui County and Districts	6
1.2.2 Maui County Subdivisions and Places	7
1.2.3 Maui County Census Tracts	8
1.3.1 Resident Population by County	9
1.3.2 De Facto Population, By Counties	10
1.3.3 Resident Population by Counties and Districts	11
1.3.4 Population Density, Maui County	12
1.3.5 Resident Population and Households, Maui County by District and Census Tract	13
1.3.6 Summary Characteristics of Persons for Maui County and Census Designated Places, by Race	14
1.3.7 Population by Age Group and Gender Ratio, Maui County and Census Designated Places	16
1.3.8 Population by Race, Maui County	18
1.3.9 Components of Change in the Resident Population of Maui County	19
1.3.10 Marriages by Residency of Bride and Groom, Maui County	20
1.3.11 Marriages in Maui County Where Both Bride and Groom are Non-Residents	20
1.3.12 Live Births, Maui County by Zip Code	21
1.3.13 Characteristics of Live Births, Maui County	22
1.3.14 Maui County Total Resident Population Projections by 5-Year Age Group, 2010-2040	23
1.3.15 Economic Projections, Maui County,	24
1.4.1 Personal Income, Total and Per Capita, by County	25
1.4.2 Earnings by Detailed Industry, Maui County	26
1.4.3 Consumer Price Index (All Items Combined), by Type of Consumer: Honolulu	28
1.4.4 Estimated Cost of Living by Category, Counties of Hawai'i Relative to Washington, DC	29
1.4.5 Detailed Consumer Price Index for All Urban Consumers (CPI-U): Honolulu	30
1.5.1 Capacities of Hospitals and Specialty Care Beds, Maui County	32
1.5.2 Adult Residential Care Homes, Maui County	33
1.5.3 Health Practitioners Licensed in Hawai'i by Place of Address	34

EDUCATION

Introduction	36
2.1 Maui District Public and Private Schools by Island and Location	37
2.2 Per Pupil Expenditures by Schools/Functions, Maui County	38
2.3 Public Schools: Enrollment and Grades, Maui District	39
2.4 Student Profiles, Maui County Public Schools	40
2.5 Ethnic Profiles, Maui County Public Schools	41
2.6 Community Profiles, Maui County Public Schools	42
2.7 Community Education Attainment Level Maui County Public Schools	43
2.8 School Completion, Maui County Public Schools	43
2.9 Teaching Staff Profiles, Maui County Public Schools	44
2.10 Subject Proficiencies, Maui County Schools	45
2.11 Private School Characteristics	46
2.12 Private School Tuition, Maui County	47
2.13 Private Schools: Enrollment by Grades, Maui District	48
2.14 Library Holdings and Circulation, Hawai'i State Library System, Maui Library District	49
2.15 Library Holdings and Circulation, University of Hawai'i, Maui College	49
2.16 Degrees and Certificates Earned at University of Hawai'i, Maui College	50
2.17 Hawai'i High School Graduates Entering the University of Hawai'i System by High School	51
2.18 Enrollment Projections for University of Hawai'i Maui College	51
2.19 University of Hawai'i, Maui College, Number of Students and Faculty	52

GEOGRAPHY & LAND USE

Introduction	54
3.1.1 Land and Water Area of Counties and Islands	55
3.1.2 General Coastline and Tidal Shoreline of Hawai'i, by County and Island	56
3.1.3 Major Named Waterfalls, Maui County	57
3.1.4 Elevations of Major Summits	58
3.1.5 Miscellaneous Geographic Statistics, by Island	60
3.1.6 Temperature and Precipitation Averages and Extremes, Maui County	61
3.1.7 Monthly Rainfall and Temperature at Specified Locations in Maui County	62
3.1.8 Annual Rainfall and Temperature at Specified Locations, Maui County	64
3.2.1 Trends in Real Property Tax Base, Maui County	65
3.2.2 Land Use Districts, Maui County	66
3.2.3 Estimated Acreage of Land Use Districts, by Island	67
3.2.4 Land Ownership, Maui County	68
3.2.5 National and State Historic Places, Maui County	69
3.2.6 Number of Land Records by County	70
3.2.7 Department of Hawaiian Home Lands Acreage, Lessees, and Applicants, by Island	70
3.2.8 Disposition of State Lands, Maui County	71
3.2.9 Single Family Home and Condominium Sales by Area, Maui County	72
3.2.10 Land Sales by Area, Maui County	73
3.2.11 Forest and Natural Area Acreage, By Island	74

GOVERNMENT

Introduction76

4.1.1 Maps of Election Districts, Islands of Maui & Kaho‘olawe77

4.1.2 Maps of Election Districts, Island of Moloka‘i78

4.1.3 Maps of Election Districts, Island of Lāna‘i79

4.1.4 List of Polling Places80

4.2.1 Registered Voters and Votes Cast in the Nov. 6, 2012 General Election81

4.2.2 Maui County General Election Results, Nov. 6, 2012.82

4.2.3 Maui County General Election Results, Office of Hawaiian Affairs Trustees and
State Constitutional Amendments, Nov. 6, 201283

4.2.4 Maui County General Election Results, Maui County Charter Amendments84

4.3.1 Statement of Revenues and Expenditures, Maui County.85

4.3.2 State Tax Collections Maui County.86

4.3.3 Estimated Real Property Tax Revenue, Maui County87

4.3.4 Real Property Tax Rates, Maui County88

4.3.5 Debt of Maui County Government89

4.4 Personnel by County Department, Maui County90

4.5.1 County Property Tax Exemption by Type, Maui County91

4.5.2 Liquid Fuel Tax Base & Tax Collections, Maui County92

4.5.3 Liquid Fuel Tax Allocation by Fund, Maui County.92

AGRICULTURE & AQUACULTURE

Introduction94

5.1.1 Agricultural Areas, Maui County95

5.1.2 Tenure and Characteristics of Farm Operators and Types of Farm Organization,96

5.1.3 Farms and Land in Farms,98

5.1.4 Number of Farms, Farm Acreage, and Farm Employment,99

5.1.5 Livestock: Number of Operations, and Value of Sales,99

5.1.6 Crops: Acreage, Number of Farms and Value of Sales,100

5.1.7 Sugarcane, Maui Island101

5.1.8 Vegetables, Melons and Taro, Acreage, Production and Value,102

5.1.9 Floriculture and Nursery Products,103

5.1.10 Floriculture and Nursery Products, by Commodity,103

5.1.11 Fruits: Value of Sales,104

5.1.12 Bananas, Maui County104

5.1.13 Agricultural Tourism by County.105

5.1.14 Farm Income and Expenses, Maui County106

5.2.1 Sea Landings by Method and Species Groups, State of Hawai‘i107

5.2.2 Sea Landings by Port of Landing108

5.2.3 Sea Landings by Area Fished, Maui County108

COMMUNICATIONS AND TRANSPORTATION

Introduction	110
6.1.1 Average Paid Circulation of the Maui News	111
6.1.2 Average Distribution of Other Newspapers, Maui County	111
6.1.3 Cable Television, Subscribers and Revenues, by County	112
6.1.4 Radio and Television Broadcasting Stations in Operation, Maui County	112
6.2.1 Traffic Flows on Major Roads, Maui County	113
6.2.2 Motor Vehicle Crashes by Type and Town, Maui County	114
6.2.3 Gasoline Average Prices Per Gallon, Wailuku, Honolulu, and Hilo	115
6.2.4 Highway Distances, Maui County	116
6.2.5 Hawai'i Drivers Licenses in Force and Vehicle Registration, by Type of Vehicle, Maui County	116
6.2.6 Highway Bridges, by Island	117
6.2.7 Length of Streets and Highways, Paved and Unpaved by Island	117
6.2.8 Motor Vehicle Fuel Consumption and Vehicle Miles	118
6.2.9 Vehicle Registration, by Taxation Status, by County	119
6.2.10 Drivers Involved in Fatal Crashes and Blood Alcohol Concentration (BAC) of the Driver	119
6.2.11 Traffic Accidents, Traffic Injuries, and Traffic Deaths, by County	120
6.2.12 Estimated Scheduled Airline Seat Capacity for Arriving Flights	121
6.2.13 Aircraft Operations, by Type of Aircraft, Major State Owned Airports	122
6.2.14 Aircraft Operations, by Type of Aircraft, at Kahului and Moloka'i Airports	122
6.2.15 Passengers, Cargo and Mail, Overseas and Interisland, Maui County Airports	123
6.2.16 Private Passenger Aircraft and Corporate Jet Landings, Kahului Airport	124
6.2.17 Vessel Arrivals for Kahului Harbor	125
6.2.18 Freight Traffic for Kahului Harbor	125
6.2.19 Kahului Harbor Freight Traffic by Commodity	126
6.2.20 Kahului Harbor Freight Traffic by Commodity, Historical	128

ENERGY, SCIENCE AND WATER

Introduction	130
7.1.1 Telescopes at the Summits of Mauna Ke'a and Haleakalā	131
7.1.2 Electric Utility Statistics, Maui County	132
7.1.3 Gas Utility Statistics, Maui County	134
7.1.4 Hawai'i State Energy Report, Energy Consumption Estimates by Source	135
7.1.5 Water Services and Consumption, Maui County	136
7.1.6 Daily Averages for Water Production by Area, Maui County	137
7.1.7 Water System Service Charges and Development Fee Schedule	138
7.1.8 Water Services by Meter Size, Maui County	139
7.1.9 Outside Water Deliveries to Department of Water Supply, Maui County	140
7.1.10 Water Sales to General & Agricultural Consumers by District & Systems, Maui County	141
7.1.11 Monthly Water Consumption by District, Maui County	142

CONSTRUCTION & HOUSING

Introduction 144

8.1.1 Number and Value of Building Permits, Maui County 145

8.1.2 Value of Building Permits, By Type, Maui County 145

8.1.3 Private Residential Construction Authorizations, Maui County 146

8.1.4 Private Residential Construction and Demolition Authorized by Permits, Maui County 146

8.1.5 Low Income Rental Housing Affordability, by County 147

8.1.6 Planned Additions To And Subtractions From Maui Visitor Industry Plant Supply 148

8.1.7 Average Annual Wages of Construction Industries, Maui County 148

8.1.8 Building Permits Issued, Maui County 149

8.1.9 Construction Establishments by Type and Location, Maui County 150

8.2.1 Summary Housing Characteristics, Maui County 151

8.2.2 Selected Housing Characteristics, Maui County 152

8.2.3 Housing Unit Characteristics of Census Designated Places (CDP), Maui County 153

8.2.4 Vacant Housing Unit Characteristics by Census Designated Place (CDP), Maui County 154

8.2.5 Occupied Housing Unit Characteristics by Census Designated Place (CDP),
Maui County 155

8.2.6 Owner-occupied Housing Unit Values by Census Designated Place (CDP),
Maui County 156

8.2.7 Gross Rent as a Percent of Income by Census Designated Place (CDP), Maui County 157

8.2.8 Gross Rent of Renter-Occupied Housing Units by Census Designated Place (CDP),
Maui County 158

8.2.9 Selected Monthly Owner and Renter Cost as a Percentage of Household Income 159

8.2.10 Foreclosure Filings by Judicial Circuit 160

FINANCE & LABOR

Introduction 162

9.1.1 Financial Institutions with Locations in Maui County 163

9.1.2 Deposits in Offices of FDIC-Insured Institutions, Maui County 163

9.1.3 Federal Credit Unions by Asset Size and Membership, Maui County 164

9.1.4 Federal Credit Union Characteristics, Maui County 164

9.2.1 Civilian Labor Force Summary, State of Hawai'i and Counties 165

9.2.2 Employment Status of the Civilian Labor Force by Island, Maui County 166

9.2.3 Labor Force by Race and Sex, Maui County 168

9.2.4 Annual Average Job Count by Industry and Island, Maui County 169

9.2.5 Mean Annual Wage for the Top 10 Most Common Occupations, Maui County 170

9.2.6 Income for Households and Families, Maui County 170

9.2.7 Long Term Industry Employment Projections, Maui County 171

9.3.1 Characteristics of the Insured Unemployed in Maui County 172

9.3.2 Labor Force Status and Employment Characteristics, Maui County 174

9.3.3 Labor Force Status, By Census Designated Place, Maui County 175

9.3.4 Workers' Compensation Statistics, Maui County 176

VISITOR INDUSTRY & RECREATION

Introduction	178
10.1.1 Visitors to Maui County by Month	179
10.1.2 Length of Stay and Average Daily Census, Maui County, by Island	180
10.1.3 Average Daily Visitor Census, by County	181
10.1.4 Domestic Visitor Arrivals from Top US MSAs, Maui County	182
10.1.5 Visitor Arrivals, Maui County	184
10.1.6 Nation of Residence of Visitors to Maui County	185
10.1.7 Total Air Seats Operated to Kahului Airport	186
10.1.8 Hotel Occupancy Rates, Maui Island	187
10.2.1 Class of Visitor Accommodation Units by Island, Maui County	188
10.2.2 Visitor Plant Inventory by Island and Type, Maui County	189
10.2.3 Summary of Visitor Plant Inventory by Area and Type, Maui County	190
10.2.4 Visitor Plant Inventory, Maui County	191
10.3.1 Expenditures Per Person Per Day by United States and Japanese Visitors, State of Hawai'i	192
10.3.2 Cruise Visitor Per Person Spending by Category and MMA, Maui County	193
10.3.3 Summary Visitor Characteristics, Maui County	194
10.3.4 Summary Visitor Characteristics, By Island	195
10.3.5 Total Cruise Passengers by MMA	196
10.3.6 Cruise/Passenger Ship Schedule, Kahului Harbor and Lahaina Small Boat Harbor	197
10.4.1 Activity Participation Maui Island, by Visitor Category	198
10.4.2 Excellent Satisfaction Ratings by Island, U.S. and Japan Visitors	199
10.4.3 Maui County Visitation Decision Timetable	199
10.4.4 Overall Island Experience, by MMA and Island, Maui County	200
10.4.5 Visitors by Income Level, By MMA	201
10.5.1 Attendance at Museums and other Cultural Attractions, Maui County	202
10.5.2 National and State Historic Sites, Maui County	203
10.5.3 National, State, and County Parks, Maui County	203
10.5.4 Community Centers, Maui County	204
10.5.5 Seating Capacities of Selected Facilities, Maui County	205
10.7.1 Dog Licenses Issued, by Island	206
10.7.2 Maui Humane Society Animal Acquisitions and Dispositions, Maui Island	207
10.7.3 Maui Humane Society Call Slips and Citations Issued	208

DOMESTIC TRADE

Introduction	210
11.1.1 Manufacturing Maui County and State of Hawai'i	211
11.1.2 Industrial Parks, Island of Maui	212
11.2.1 General Excise Tax Base, Maui County	213
11.2.2 Retail Establishments With Employees by Type and Location	214
11.2.3 Characteristics of Major Shopping Centers, Maui County	216
11.2.4 Summary of Retail Trade by Business Group With Employees, Maui County	217
11.2.5 Retail Merchandise Sales, Maui County and by CDP	218
11.2.6 Commercial Lease Rents, Maui Island	219
11.3.1 Characteristics of Business Establishments With Employees by Sector, Maui County	220

11.3.2	Characteristics of Business Establishments by Sector, for Employers and Nonemployers, Maui County	222
11.3.3	Largest Private Corporations, Maui County	224
11.3.4	Characteristics of Business Establishments With Employees, Maui County	224
11.3.5	Number of Business Establishments With Employees, State of Hawai'i and Maui County . . .	225
11.3.6	Service Establishments With Employees for Places with 2,500 Inhabitants or More, Maui County	226
11.3.7	Service Establishments With Employees by Type and Location	228
11.3.8	Sales by Business Establishments, for Employers and Nonemployers by Sector, Maui County	230
INDEX	231