



Domestic Trade

Section 11

DOMESTIC TRADE

This final section covers data on manufacturers, service establishments, professional firms, retail trade, industrial parks and the general excise tax base.

Also included is a list of Maui County's largest private corporations. The largest private corporation based in Maui is Jim Falk Automotive Group with 330 employees, and sales of \$402 million in 2015.

11.1.1

MANUFACTURING MAUI COUNTY AND STATE OF HAWAI'I

2012	Maui County		State of Hawai'i	
	All	Food	All	Food
Number of establishments	99	34	796	240
20 employees or more	7	3	126	48
All employees	997	607	11,440	4,796
Annual payroll (\$1,000)	41,107	23,170	465,024	155,511
Production workers	623	362	7,396	3,122
Hours (1,000)	1,261	786	13,640	5,646
Wages (\$1,000)	25,641	14,000	257,974	86,992
Value added (\$1,000)	172,964	120,292	1,101,021	533,962
Total cost of materials (\$1,000)	104,138	72,361	6,740,826	541,091
Total value of shipments (\$1,000)	D	194,348	D	1,079,586
Total capital expenditures (\$1,000)	12,318	10,608	108,404	27,689

D: Data withheld to avoid disclosing data for individual companies; data are included in higher level totals

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS.

11.1.2

INDUSTRIAL AND RESEARCH PARKS MAUI COUNTY

2013	State Total	Maui	Moloka'i
Number of parks	25	5	1
Total acres	4,907.2	701.3	16.5
Developed acres	3,021.7	251.3	NA
Number of tenants	691	20	NA
Number of owners	408	90	NA

	Location	Total Acreage	Developed	Tenants	Owners
Maui Research and Technology Park	Kihei	430	40	20	10
Maui Business Park II	Kahului	179	122	NA	NA
Wailuku Industrial Park	Wailuku	34	34	NA	80
Lahaina Business Park	Lahaina	33	30	NA	NA
Molokai Industrial Park	Kaunakakai	16.5	NA	NA	NA

SOURCE: HAWAII STATE DATA BOOK 2014; PACIFIC BUSINESS NEWS, BOOK OF LISTS (2014) VOL. 51, No. 43 (DECEMBER 20, 2013), P. 76.

11.2.1

GENERAL EXCISE TAX BASE, MAUI COUNTY

	2011	2012	2013	2014	2015	2016
Retailing	1,893,801,300	1,967,334,775	1,884,142,625	1,837,209,175	1,856,498,225	1,654,676,975
Services	832,008,100	870,113,025	894,327,625	962,630,575	1,022,536,950	994,537,025
Contracting	485,970,550	584,092,725	603,158,925	662,255,275	747,761,100	801,753,300
Theater, Amusement, Radio	17,360,650	19,169,350	17,563,175	14,639,350	16,686,025	19,008,275
Interest	23,300	29,325	30,075	16,275	12,700	NA
Commissions	130,396,875	132,802,675	150,842,525	157,432,650	158,065,475	155,660,350
Hotel Rentals	537,060,650	521,309,225	517,916,900	442,081,650	391,458,950	374,253,300
All Other Rentals	367,036,025	367,632,475	368,320,475	390,790,600	453,676,025	424,663,375
Use (4%)	19,509,825	18,642,025	13,397,450	13,474,200	15,075,975	23,057,275
All Others (4%)	129,785,700	123,253,850	128,713,725	118,138,025	108,408,675	99,698,200*
SUB-TOTAL	4,412,952,975	4,604,379,450	4,578,413,500	4,598,667,775	4,770,180,100	4,547,308,075
Insurance Solicitors	12,576,666	12,704,001	9,889,333	12,266,667	11,032,666	12,531,333
Sugar Processing	0	0	0	0	0	NA
Pineapple Canning	0	0	0	0	0	NA
Producing	31,013,400	29,610,600	29,086,600	25,855,600	26,157,600	19,779,800
Manufacturing	26,109,800	34,223,400	34,453,200	33,170,400	42,598,400	37,928,600
Wholesaling	428,979,400	457,636,400	470,972,000	464,085,000	463,741,800	407,245,000
Services (Intermediary)	74,552,000	83,847,000	70,324,400	72,190,200	74,669,400	73,635,800
Use (1/2%)	514,710,400	426,603,200	424,074,800	402,538,800	349,976,200	221,583,600
SUB-TOTAL	1,087,941,666	1,044,624,601	1,038,800,333	1,010,106,667	968,176,066	772,704,133
GRAND TOTAL	5,500,894,641	5,649,004,051	5,617,213,833	5,608,774,442	5,738,356,166	5,320,012,208

* Interest and All Others

SOURCE: HAWAII STATE DEPARTMENT OF TAXATION, GENERAL EXCISE AND USE TAX BASE, CALENDAR YEARS.

11.2.2

RETAIL ESTABLISHMENTS WITH EMPLOYEES BY TYPE AND LOCATION, 2015

Establishment Type	Location	Number	Location	Number	Location	Number
Motor Vehicles & Parts	Kahului	23	Pukalani	1	Kaunakakai	2
	Kīhei	3	Pu'unēnē	1		
	Lahaina	2	Wailuku	9		
Furniture & Home Furnishings	Ha'ikū	2	Kula	1	Pā'ia	1
	Kahului	16	Lahaina	5	Wailuku	2
	Kīhei	3	Makawao	1		
Electronics & Appliances	Kahului	9	Lahaina	2	Lāna'i City	1
	Kīhei	4	Wailuku	1		
Building Material & Garden Equipment & Supplies	Ha'ikū	1	Lahaina	5	Ho'olehua	1
	Kahului	19	Makawao	3	Lāna'i City	1
	Kīhei	2	Pu'unēnē	1		
	Kula	1	Wailuku	5		
Food & Beverage	Ha'ikū	4	Lahaina	25	Kaunakakai	4
	Hāna	1	Makawao	4	Kualapu'u	1
	Kahului	18	Pā'ia	3	Maunaloa	1
	Kīhei	10	Wailuku	11	Lāna'i City	1
	Kula	1				
Health & Personal Care	Ha'ikū	1	Kula	1	Pā'ia	1
	Kahului	14	Lahaina	16	Wailuku	6
	Kīhei	8	Makawao	2	Kaunakakai	1
Gasoline Stations	Kahului	11	Lahaina	8	Wailuku	4
	Kīhei	6	Makawao	3	Kaunakakai	1
	Kula	1	Pā'ia	3	Lāna'i City	1

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11.2.2

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Establishment Type	Location	Number	Location	Number	Location	Number
Clothing & Clothing Accessories	Ha'ikū	2	Lahaina	121	Kaunakakai	2
	Hāna	1	Makawao	7	Lāna'i City	1
	Kahului	38	Pā'ia	14		
	Kīhei	55	Wailuku	5		
Sporting Goods, Hobby, Musical Instruments & Books	Kahului	18	Lahaina	11	Wailuku	5
	Kīhei	8	Pā'ia	2	Kalaupapa	1
General Merchandise	Kahului	9	Makawao	1	Kaunakakai	2
	Lahaina	2			Lāna'i City	1
Miscellaneous	Haiku	1	Kula	4	Wailuku	12
	Hāna	2	Lahaina	60	Kaunakakai	3
	Kahului	15	Makawao	6	Kualapu'u	1
	Kīhei	20	Pā'ia	7	Lāna'i City	1
Nonstore Retailers	Ha'ikū	6	Lahaina	3	Kaunakakai	1
	Kahului	4	Makawao	3	Lāna'i City	1
	Kīhei	6	Paia	1		
	Kula	3	Wailuku	6		

SOURCE: U.S. CENSUS BUREAU, 2015 ZIP CODE BUSINESS PATTERNS.

11.2.3

CHARACTERISTICS OF MAJOR SHOPPING CENTERS MAUI COUNTY

Shopping Center	Location	Year Opened/ Last Renovated	Gross Leasable Area	Number of Units
Queen Ka'ahumanu Center	Kahului	1972/2005	571,225	110
Maui Marketplace	Kahului	1997	317,000	26
Maui Mall	Kahului	1971/1995	182,000	40
The Shops at Wailea	Wailea	2000	160,000	80
Pi'ilani Shopping Center	Kihei	2000	150,000	30
The Outlets of Maui	Lahaina	1990	147,000	38
Lahaina Gateway	Lahaina	2008	137,000	23
Azeka Shopping Center	Kihei	1978	135,645	51
Wailuku Shopping Center	Wailuku	NA	134,557	NA
Lahaina Cannery Mall	Lahaina	1987/1999	130,599	50
Whalers Village	Lahaina	1970/2017	110,700	90
Maui Lani Shopping Center	Wailuku	2013	103,249	NA
Old Lahaina Center	Lahaina	1964	88,000	33
Lahaina Shopping Center	Lahaina	1995	77,000	21
Kahana Gateway	Lahaina	1990	58,902	NA
Marketplace at Lahaina	Lahaina	1974	56,165	46
West Maui Center	Lahaina	NA	54,425	NA
Wailuku Town Center	Wailuku	NA	52,946	9
Lahaina Square	Lahaina	1973	52,000	25
The Wharf	Lahaina	1978/1987	50,000	40
Līpoa Center	Kihei	1989/1991	45,199	10
Kukui Mall	Kihei	1987	40,974	15
Nāpili Plaza	Lahaina	NA	40,058	26
Kihei Town Center	Kihei	NA	36,892	8
Wailea Gateway Center	Wailea	2012	35,000	22
Fairway Shops	Kā'anapali	NA	34,980	21

NA: Not available

SOURCE: NATIONAL RESEARCH BUREAU, DATABASE SUPPLIED TO CLARITAS INC.; SHOPPING CENTERS WEBSITES; LOOPNET.

11.2.4

**SUMMARY OF RETAIL TRADE
WITH EMPLOYEES BY BUSINESS GROUP
MAUI COUNTY**

NAICS	2015	Businesses	Number of Employees	1st Quarter Payroll (\$1,000)	Annual Payroll (\$1,000)
44-45	Retail Trade	776	9,774	73,639	301,010
4411--	Automobile dealers	15	453	6,363	28,613
4412--	Other motor vehicle dealers	2	b	D	D
4413--	Auto parts, accessories, & tire stores	24	243	2,021	8,563
4421--	Furniture stores	14	61	652	2,910
4422--	Home furnishings stores	17	153	1,040	4,888
4431--	Electronics & appliance stores	17	97	672	2,771
4441--	Building material & supplies dealers	30	644	5,297	20,388
4442--	Lawn & garden equipment & supplies stores	8	56	432	2,000
4451--	Grocery stores	67	2,115	16,450	67,475
4452--	Specialty food stores	13	81	558	2,508
4453--	Beer, wine & liquor stores	5	13	61	286
4461--	Health & personal care stores	51	662	5,289	21,542
4471--	Gasoline stations	38	473	4,161	16,890
4481--	Clothing stores	163	1,413	5,506	22,478
4482--	Shoe stores	18	103	491	1,993
4483--	Jewelry, luggage, & leather good stores	68	308	3,208	11,810
4511--	Sporting goods, hobby & music instr. stores	41	368	1,878	7,581
4512--	Book stores & news dealers	3	b	D	D
4521--	Department stores	5	863	6,033	23,113
4529--	Other general merchandise stores	10	e	D	D
4531--	Florists	9	30	135	623
4532--	Office supplies, stationery, & gift stores	68	432	2,306	9,609
4533--	Used merchandise stores	9	96	476	1,985
4539--	Other miscellaneous store retailers	47	418	4,136	16,849
4541--	Electronic shopping & mail order houses	11	41	428	1,657
4542--	Vending machine operators	1	a	D	D
4543--	Direct selling establishments	22	83	683	2,821

a: 0 to 19 employees

b: 20 to 99 employees

e: 250 to 499 employees

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals

NAICS: North American Industry Classification System

SOURCE: U.S. CENSUS BUREAU, 2015 COUNTY BUSINESS PATTERNS.

11.2.5

RETAIL STORES BY NUMBER OF EMPLOYEES AND ZIP CODE AREA, MAUI COUNTY

2015	Total Stores	Number of Employees					
		1-4	5-9	10-19	20-49	50-99	100-499
Maui Island							
Hai'kū	16	11	1	3	1	0	0
Hāna	4	4	0	0	0	0	0
Kahului	194	51	50	47	29	6	11
Kīhei	125	49	47	18	7	3	1
Kula	12	8	2	2	0	0	0
Lahaina	260	91	110	35	19	4	1
Makawao	30	15	8	4	0	2	1
Pā'ia	32	18	11	2	0	0	1
Pukalani	1	0	1	0	0	0	0
Pu'unēnē	2	2	0	0	0	0	0
Wailuku	66	36	17	7	1	4	1
Moloka'i							
Ho'olehua	1	0	1	0	0	0	0
Kalaupapa	1	0	1	0	0	0	0
Kaunakakai	16	5	5	3	3	0	0
Kualapu'u	2	1	0	0	1	0	0
Maunaloa	1	0	1	0	0	0	0
Lāna'i							
Lāna'i City	8	5	1	1	1	0	0

SOURCE: U.S. CENSUS BUREAU, 2015 ZIP CODE BUSINESS PATTERNS.

11.2.6

**COMMERCIAL LEASE RENTS
MAUI ISLAND**

Location	Range per Square Foot per Month		
	Retail	Office	Industrial
West Maui			
Lahaina			
Front Street	\$1.25 to \$19.00	NA	NA
Wainee Street	\$1.50 to \$3.00	\$1.50	NA
Shopping Centers	\$1.50 to \$3.50	\$1.50 to \$3.50	NA
Industrial Area	NA	NA	\$1.50
Central Maui			
Kahului	\$1.20 to \$3.75	\$0.75 to \$2.25	\$0.80 to \$1.50
Wailuku	\$1.50 to \$4.00	\$1.00 to \$3.00	\$0.90 to \$1.55
South Maui			
Kīhei	\$2.00 to \$9.00	\$1.00 to \$3.38	\$1.35 to \$1.40
Wailea	\$4.50 to \$7.50	NA	NA
Upcountry			
Haiku	\$0.50 to \$2.50	NA	NA
Makawao	\$2.75	\$1.50	NA
Paia	\$0.33 to \$10.00	NA	NA

SOURCE: CURRENT PROPERTY LISTINGS ON LOOPNET.COM AS OF APRIL 5, 2017.

11.3.1

CHARACTERISTICS OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES BY SECTOR, MAUI COUNTY

Industry, 2015	Total Establishments	Employees	Annual Payroll (\$1,000)
Agriculture, Forestry, Fishing & Hunting	2	b	D
Mining	0	0	0
Utilities	15	467	41,173
Construction	481	3,250	209,169
Construction of buildings	163	826	49,056
Heavy & civil engineering construction	21	155	10,445
Specialty trade contractors	297	2,269	149,668
Manufacturing	117	1,157	45,102
Food manufacturing	37	693	21,497
Beverage & tobacco product manufacturing	4	69	2,067
Textile product mills	3	13	385
Apparel manufacturing	6	9	234
Wood product manufacturing	3	a	D
Printing & related support activities	9	42	1,765
Chemical manufacturing	6	31	1,291
Plastics & rubber products manufacturing	1	a	D
Nonmetallic mineral product manufacturing	11	172	10,782
Fabricated metal product manufacturing	4	13	1,178
Machinery manufacturing	1	b	D
Computer & electronic product manufacturing	1	a	D
Furniture & related product manufacturing	8	15	470
Miscellaneous manufacturing	23	41	1,469
Wholesale Trade	162	1,318	64,357
Merchant wholesalers, durable goods	58	371	18,196
Merchant wholesalers, nondurable goods	88	912	44,876
Wholesale electronic markets & agents & brokers	16	35	1,285
Retail Trade	776	9,774	301,010
Motor vehicle & parts dealers	41	742	39,293
Furniture & home furnishings stores	31	214	7,798
Electronics & appliance stores	17	97	2,771
Bldg material & garden equipment & supplies	38	700	22,388
Food & beverage stores	85	2,209	70,269
Health & personal care stores	51	662	21,542
Gasoline stations	38	473	16,890
Clothing & clothing accessories stores	249	1,824	36,281
Sporting goods, hobby, music instr. & books	44	414	8,409
General merchandise stores	15	1,337	41,782
Miscellaneous store retailers	133	976	29,066
Nonstore retailers	34	126	4,521
Transportation & Warehousing	153	3,168	111,317
Air transportation	17	658	22,787
Water transportation	2	b	D
Truck transportation	29	447	23,526
Transit & ground passenger transportation	16	256	5,499
Scenic & sightseeing transportation	55	1,144	36,534

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11.3.1
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Industry, 2015	Total Establishments	Employees	Annual Payroll (\$1,000)
Support activities for transportation	18	396	10,578
Couriers & messengers	12	162	6,534
Warehousing & storage	4	39	1,923
Information	64	597	31,436
Publishing industries (except Internet)	21	155	7,308
Motion picture & sound recording industries	9	70	1,448
Broadcasting (except Internet)	6	60	2,228
Telecommunications	20	284	18,604
Data processing, hosting & related services	5	18	907
Other information services	3	a	D
Finance & Insurance	149	900	42,204
Credit intermediation & related activities	83	595	25,932
Securities, commodity contracts, investments	21	58	6,243
Insurance carriers & related activities	44	247	10,025
Real Estate & Rental & Leasing	323	2,129	97,483
Real estate	234	1,203	64,593
Rental & leasing services	89	926	32,890
Professional, Scientific, & Technical Services	413	1,512	85,221
Management of Companies & Enterprises	9	67	4,106
Administrative Support & Waste Management	296	4,081	124,106
Administrative & support services	281	3,881	118,672
Waste management & remediation services	15	200	5,434
Educational Services	69	804	25,599
Health Care & Social Assistance	410	6,189	330,766
Ambulatory health care services	300	2,668	175,629
Hospitals	2	g	D
Nursing & residential care facilities	16	742	27,168
Social assistance	92	1,372	34,634
Arts, Entertainment, & Recreation	128	2,068	55,198
Performing arts, spectator sports, & related	50	803	21,725
Museums, historical sites, & similar institutions	12	152	4,647
Amusement, gambling, & recreation industries	66	1,113	28,826
Accommodation & Food Services	518	21,718	738,794
Accommodation	87	11,403	501,271
Food services & drinking places	431	10,315	237,523
Other Services (except Public Administration)	458	2,768	82,410
Repair & maintenance	85	348	12,983
Personal & laundry services	96	842	20,968
Religious, grantmaking, civic, professional orgs	277	1,578	48,459
Industries not Classified	2	a	D
Total for All Sectors	4,545	61,991	2,389,725

a: 0 to 19 employees b: 20 to 99 employees c: 100 to 249 employees

e: 250 to 499 employees f: 500 to 999 employees g: 1,000 to 2,499 employees

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals

SOURCE: U.S. CENSUS BUREAU, 2015 COUNTY BUSINESS PATTERNS.

11.3.2

CHARACTERISTICS OF BUSINESS ESTABLISHMENTS BY SECTOR FOR NONEMPLOYERS, MAUI COUNTY

Industry, 2015	Establishments with Employees	Nonemployer Establishments	Annual Receipts (\$1,000)
Agriculture, Forestry, Fishing & Hunting	2	250	6,315
Mining	0	5	542
Utilities	15	45	3,476
Construction	481	1,395	100,621
Construction of buildings	163	403	36,573
Heavy & civil engineering construction	21	18	2,761
Specialty trade contractors	297	974	61,287
Manufacturing	117	398	17,015
Food manufacturing	37	61	2,949
Beverage & tobacco product manufacturing	4	D	D
Textile product mills	3	D	D
Apparel manufacturing	6	41	1,105
Wood product manufacturing	3	39	1,578
Printing & related support activities	9	15	1,663
Chemical manufacturing	6	10	1,037
Plastics & rubber products manufacturing	1	D	D
Nonmetallic mineral product manufacturing	11	16	369
Primary metal manufacturing	N	3	53
Fabricated metal product manufacturing	4	10	371
Machinery manufacturing	1	5	133
Computer & electronic product manufacturing	1	4	56
Furniture & related product manufacturing	8	22	551
Miscellaneous manufacturing	23	158	5,612
Wholesale Trade	162	393	25,413
Merchant wholesalers, durable goods	58	173	8,468
Merchant wholesalers, nondurable goods	88	183	14,116
Wholesale electronic markets & agents & brokers	16	37	2,829
Retail Trade	776	1,293	67,791
Motor vehicle & parts dealers	41	46	1,839
Furniture & home furnishings stores	31	28	3,490
Electronics & appliance stores	17	7	544
Bldg material & garden equipment & supplies	38	17	1,722
Food & beverage stores	85	54	5,613
Health & personal care stores	51	90	3,374
Gasoline stations	38	D	D
Clothing & clothing accessories stores	249	193	10,290
Sporting goods, hobby, musical instr. & books	44	52	3,137
General merchandise stores	15	18	952
Miscellaneous store retailers	133	224	18,858
Nonstore retailers	34	561	17,240
Transportation & Warehousing	153	414	12,213
Air transportation	17	6	153
Water transportation	2	16	504
Truck transportation	29	39	2,586

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11.3.2

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Industry, 2015	Establishments with Employees	Nonemployer Establishments	Annual Receipts (\$1,000)
Transit & ground passenger transportation	16	258	6,243
Scenic & sightseeing transportation	55	31	764
Support activities for transportation	18	31	910
Couriers & messengers	12	29	837
Warehousing & storage	4	4	216
Information	64	174	6,436
Publishing industries (except Internet)	21	43	1,575
Motion picture & sound recording industries	9	75	3,002
Broadcasting (except Internet)	6	12	240
Telecommunications	20	7	795
Data processing, hosting & related services	5	12	201
Other information services	3	25	623
Finance & Insurance	149	272	12,943
Credit intermediation & related activities	83	19	979
Securities, commodity contracts, investments	21	97	5,451
Insurance carriers & related activities	44	156	6,513
Real Estate & Rental & Leasing	323	1,904	166,686
Real estate	234	1,809	160,799
Rental & leasing services	89	92	5,782
Lessors of nonfinancial intangible assets	N	3	105
Professional, Scientific, & Technical Services	413	2,157	87,384
Management of Companies & Enterprises	9	N	N
Administrative, Support & Waste Management	296	1,745	54,128
Administrative & support services	281	1,738	53,746
Waste management & remediation services	15	7	382
Educational Services	69	357	7,930
Health Care & Social Assistance	410	1,006	42,007
Ambulatory health care services	300	736	34,493
Hospitals	2	N	N
Nursing & residential care facilities	16	32	1,083
Social assistance	92	238	6,431
Arts, Entertainment, & Recreation	128	1,266	53,109
Performing arts, spectator sports, & related	50	1,021	28,566
Museums, historical sites, & similar institutions	12	4	52
Amusement, gambling, & recreation industries	66	241	24,491
Accommodation & Food Services	518	378	27,761
Accommodation	87	112	8,429
Food services & drinking places	431	266	19,332
Other Services (except Public Administration)	458	2,722	96,728
Repair & maintenance	85	651	27,678
Personal & laundry services	96	1,979	67,737
Religious, grantmaking, civic, professional orgs	277	92	1,313
Total for All Sectors	4,545	16,174	788,498

D: Withheld to avoid disclosing data of individual companies; data are included in higher totals. N: Not available or not comparable.

SOURCE: U.S. CENSUS BUREAU, 2015 NONEMPLOYER STATISTICS.

11.3.3

LARGEST COMPANIES AND NONPROFITS MAUI COUNTY

Company	State Rank		Sales (\$million)		Employees
	2016	2015	2015	2014	
Jim Falk Automotive Group	23	23	402	363.1	330
Grand Wailea	50	N/A	187	N/A	N/A
Four Seasons Resort Maui at Wailea	55	56	159	152.6	700
Hawaii Petroleum Inc.	58	48	152.9	186.8	235
Dorvin D. Leis Co., Inc.	63	81	137	96.9	477
VIP Foodservice	86	87	92.6	88.0	182
Haleakala Solar Inc.	148	151	42	35.6	150
Maui Medical Group Inc.	151	149	40	36.6	281
Hale Makua Health Services	166	158	33.4	33.1	409
Maui Land & Pineapple Co. Inc.	202	160	23	33.0	17
MKC Hawaii	213	N/A	20.3	N/A	24
Maui Clothing Co. Inc.	216	214	19.1	19.5	298
Maui Economic Opportunity Inc.	224	215	17.5	19.3	237
Wailea Golf LLC	241	238	14.3	13.9	79
Exceptional Inc dba Employers Options	243	245	13.2	9.9	1,027

NA: Not available

SOURCE: "TOP 250." *HAWAII BUSINESS*, AUGUST 2016.

11.3.4

CHARACTERISTICS OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES, MAUI COUNTY

Excludes most government employees, railroad employees, and self-employed persons

Characteristic	2014		2015	
	Maui County	State	Maui County	State
Number of businesses	4,499	31,801	4,545	31,915
Employees	63,429	519,130	61,991	523,677
First quarter payroll (\$1,000)	559,911	5,101,194	572,765	5,326,980
Annual payroll (\$1,000)	2,299,529	20,847,140	2,389,725	22,068,393

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS.

11.3.5

NUMBER OF BUSINESS ESTABLISHMENTS WITH EMPLOYEES MAUI COUNTY AND STATE OF HAWAI'I

Year	Maui County	State Total
1984	2,406	25,093
1985	2,528	25,742
1986	2,656	26,212
1987	2,867	27,281
1988	2,958	27,938
1989	3,096	28,443
1990	3,239	29,313
1991	3,367	29,736
1992	3,482	30,467
1993	3,502	30,157
1994	3,578	29,995
1995	3,639	29,942
1996	3,708	29,967
1997	3,766	29,995
1998	3,746	29,603
1999	3,790	29,569
2000	3,889	29,853
2001	3,955	30,853
2002	4,104	30,633
2003	4,203	31,061
2004	4,295	31,605
2005	4,422	32,244
2006	4,584	33,118
2007	4,663	33,388
2008	4,564	32,904
2009	4,450	32,372
2010	4,332	31,939
2011	4,314	31,472
2012	4,343	31,496
2013	4,409	31,622
2014	4,499	31,801
2015	4,545	31,915

SOURCE: U.S. CENSUS BUREAU, COUNTY BUSINESS PATTERNS.

11.3.6

**SERVICE ESTABLISHMENTS WITH EMPLOYEES FOR
PLACES WITH 3,000 INHABITANTS OR MORE, MAUI COUNTY**

Geography, 2012	Number of Establishments	Revenue (\$1,000)	Number of Employees	Annual Payroll (\$1,000)
Professional, Scientific, and Technical Services				
Ha'ikū-Pa'uwela	24	4,635	24	892
Kahului	43	27,726	258	9,515
Kaunakakai	N	N	N	N
Kīhei	51	44,605	258	19,721
Kula	29	7,451	60	2,689
Lahaina	21	7,122	80	1,646
Lāna'i City	2	D	0-19	D
Makawao	13	3,568	25	987
Nāpili-Honokōwai	4	969	4	293
Pukalani	13	2,243	37	895
Waihe'e-Waiehū	1	D	0-19	D
Wailea	22	4,353	25	886
Wailuku	129	71,070	524	26,081
Administrative, Support, and Waste Management				
Ha'ikū-Pa'uwela	18	5,880	54	1,698
Kahului	53	97,251	2,052	56,866
Kaunakakai	3	1,439	11	143
Kīhei	41	28,642	307	11,969
Kula	11	7,564	109	2,542
Lahaina	20	46,539	969	27,982
Lāna'i City	4	D	20-99	D
Makawao	11	5,630	175	3,207
Nāpili-Honokōwai	8	4,747	56	1,721
Pukalani	9	D	100-249	D
Waihe'e-Waiehū	3	D	0-19	D
Wailea	12	9,449	57	1,086
Wailuku	48	70,854	746	20,474
Educational Services				
Ha'ikū-Pa'uwela	2	D	0-19	D
Kahului	10	2,106	39	738
Kaunakakai	N	N	N	N
Kīhei	9	2,332	45	682
Kula	1	D	0-19	D
Lahaina	5	4,154	31	1,214
Lāna'i City	N	N	N	N
Makawao	4	3,031	27	726
Nāpili-Honokōwai	N	N	N	N
Pukalani	3	139	3	37
Waihe'e-Waiehū	1	D	0-19	D
Wailea	3	D	20-99	D
Wailuku	3	D	0-19	D
Health Care and Social Assistance				
Ha'ikū-Pa'uwela	6	5,304	37	1,613
Kahului	96	170,232	1,533	76,084
Kaunakakai	19	23,794	265	9,780
Kīhei	42	31,997	307	13,593
Kula	13	D	20-99	D
Lahaina	24	20,704	194	8,802
Lāna'i City	9	4,605	45	1,954

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11.3.6
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Geography	Number of Establishments	Revenue (\$1,000)	Number of Employees	Annual Payroll (\$1,000)
Makawao	16	D	20-99	D
Nāpili-Honokōwai	2	D	0-19	D
Pukalani	6	D	20-99	D
Waihe'e-Waiehū	1	D	0-19	D
Wailea	6	1,207	4	230
Wailuku	122	448,085	3,326	181,612
Arts, Entertainment, and Recreation				
Ha'ikū-Pa'uwela	9	3,486	39	1,100
Kahului	13	19,370	478	6,839
Kaunakakai	1	D	0-19	D
Kīhei	14	9,403	185	3,539
Kula	7	2,875	16	398
Lahaina	14	D	250-499	D
Lāna'i City	N	N	N	N
Makawao	3	1,123	28	326
Nāpili-Honokōwai	3	D	0-19	D
Pukalani	9	D	100-249	D
Waihe'e-Waiehū	N	N	N	N
Wailea	11	17,128	134	4,622
Wailuku	9	4,494	85	1,660
Accommodation and Food Services				
Ha'ikū-Pa'uwela	4	3,625	75	1,152
Kahului	84	123,307	1,703	31,165
Kaunakakai	8	D	100-249	D
Kīhei	91	136,593	1,622	35,137
Kula	5	4,945	82	1,297
Lahaina	93	343,924	3,748	105,653
Lāna'i City	9	D	500-999	D
Makawao	10	10,293	265	4,058
Nāpili-Honokōwai	17	55,210	289	7,734
Pukalani	7	7,026	123	1,310
Waihe'e-Waiehū	1	D	0-19	D
Wailea	31	554,353	4,349	161,090
Wailuku	47	28,023	438	7,098
Other Services (except Public Administration)				
Ha'ikū-Pa'uwela	7	1,400	21	465
Kahului	60	43,119	501	12,823
Kaunakakai	7	5,445	54	1,815
Kīhei	71	29,979	270	7,453
Kula	9	1,690	17	479
Lahaina	45	22,246	191	4,707
Lāna'i City	1	D	0-19	D
Makawao	5	D	0-19	D
Nāpili-Honokōwai	21	D	20-99	D
Pukalani	9	D	20-99	D
Waihe'e-Waiehū	3	D	20-99	D
Wailea	31	35,203	274	9,175
Wailuku	59	31,796	273	7,650

D: Withheld to avoid disclosing data for individual companies; data are included in higher level totals N: Not available

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS.

11.3.7

**SERVICE ESTABLISHMENTS WITH EMPLOYEES
BY TYPE AND LOCATION, 2015**

Establishment Type	Location	Number	Location	Number	Location	Number
Professional, Scientific, & Technical Services	Ha'ikū	23	Makawao	35	Ho'olehua	1
	Kahului	53	Pā'ia	15	Kaunakakai	2
	Kīhei	82	Pukalani	1	Lāna'i City	3
	Kula	28	Wailuku	125		
	Lahaina	43				
Management of Companies	Kahului	2	Lahaina	3	Wailuku	1
	Kīhei	3				
Administrative & Support	Ha'ikū	21	Lahaina	47	Kaunakakai	3
	Kahului	50	Makawao	25	Lāna'i City	4
	Kīhei	62	Pā'ia	8		
	Kula	9	Wailuku	51		
Waste Management & Remediation	Kahului	5	Pu'unēnē	3	Ho'olehua	1
	Kīhei	1	Wailuku	3	Maunaloa	1
	Makawao	1				
Educational Services	Ha'ikū	4	Kula	2	Wailuku	8
	Hāna	2	Lahaina	8	Kaunakakai	1
	Kahului	12	Makawao	13	Maunaloa	1
	Kīhei	15	Pā'ia	2	Lāna'i City	1
Ambulatory Health Care	Ha'ikū	6	Lahaina	29	Kaunakakai	10
	Hāna	2	Makawao	21	Kualapu'u	1
	Kahului	67	Pā'ia	1	Lāna'i City	3
	Kīhei	38	Pu'unēnē	1		
	Kula	11	Wailuku	108		
Hospitals	Wailuku	1	Kaunakakai	1		
Nursing & Residential Care	Kahului	1	Makawao	3	Kaunakakai	2
	Kīhei	1	Wailuku	8	Lāna'i City	1
Social Assistance	Haiku	1	Lahaina	9	Ho'olehua	3
	Hāna	3	Makawao	6	Kaunakakai	7
	Kahului	14	Pā'ia	3	Kualapu'u	1
	Kīhei	9	Pu'unēnē	2	Lāna'i City	5
	Kula	2	Wailuku	28		

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11.3.7

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Establishment Type	Location	Number	Location	Number	Location	Number
Performing Arts, Spectator Sports, & Related	Ha'ikū	7	Kīhei	12	Makawao	6
	Hāna	1	Kula	3	Pā'ia	2
	Kahului	2	Lahaina	13	Wailuku	4
Museums, Historical Sites, & Related	Ha'ikū	2	Makawao	2	Kualapu'u	1
	Hāna	2	Pu'unēnē	1		
	Lahaina	2	Wailuku	2		
Amusement, Gambling, & Recreation	Ha'ikū	4	Kula	6	Pā'ia	3
	Kahului	10	Lahaina	19	Wailuku	4
	Kīhei	14	Makawao	4	Kaunakakai	2
Accommodation	Ha'ikū	3	Kula	1	Wailuku	3
	Hāna	1	Lahaina	47	Kaunakakai	1
	Kahului	2	Makawao	1	Maunaloa	1
	Kīhei	23	Pā'ia	2	Lāna'i City	2
Food Service & Drinking	Ha'ikū	8	Lahaina	130	Ho'olehua	1
	Hāna	2	Makawao	16	Kaunakakai	10
	Kahului	71	Pā'ia	15	Lāna'i City	4
	Kīhei	108	Pukalani	2		
	Kula	6	Wailuku	59		
Repair & Maintenance	Ha'ikū	1	Kula	3	Pu'unēnē	3
	Kahului	29	Lahaina	8	Wailuku	29
	Kīhei	8	Makawao	3	Ho'olehua	1
Personal & Laundry Services	Ha'ikū	3	Kula	1	Pā'ia	2
	Kahului	20	Lahaina	22	Wailuku	19
	Kīhei	21	Makawao	7	Lāna'i City	1
Religious, Civic, & Professional Organizations	Ha'ikū	6	Lahaina	74	Wailuku	45
	Hāna	2	Makawao	11	Ho'olehua	2
	Kahului	23	Pā'ia	4	Kaunakakai	9
	Kīhei	86	Pukalani	1	Maunaloa	2
	Kula	7	Pu'unēnē	2	Lāna'i City	3

SOURCE: U.S. CENSUS BUREAU, 2015 ZIP CODE BUSINESS PATTERNS.

11.3.8

**SALES BY BUSINESS ESTABLISHMENTS
FOR EMPLOYERS AND NONEMPLOYERS BY SECTOR
MAUI COUNTY**

NAICS	Industry	Employers	Sales (\$1,000)	Nonemployers	Sales (\$1,000)
11	Agriculture, Forestry, Fishing & Hunting	N	N	250	6,315
21	Mining, Quarrying, and Oil and Gas Extraction	N	N	5	542
22	Utilities	13	Q	45	3,476
23	Construction	N	N	1,395	100,621
31-33	Manufacturing	99	D	398	17,015
42	Wholesale Trade	140	714,580	393	25,413
44-45	Retail Trade	758	D	1,293	67,791
48-49	Transportation & Warehousing	138	368,121	414	12,213
51	Information	69	N	174	6,436
52	Finance & Insurance	152	N	272	12,943
53	Real Estate & Rental & Leasing	306	454,401	1,904	166,686
54	Professional, Scientific, & Tech. Services	390	186,395	2,157	87,384
55	Management of Companies & Enterprises	N	N	N	N
56	Admin., Support & Waste Management	271	303,209	1,745	54,128
61	Educational Services	47	16,725	357	7,930
62	Health Care & Social Assistance	393	741,499	1,006	42,007
71	Arts, Entertainment, & Recreation	120	141,052	1,266	53,109
72	Accommodation & Food Services	499	2,307,504	378	27,761
81	Other Services (except Public Administration)	383	238,128	2,722	96,728

D: Withheld to avoid disclosing individual company data; data are included in higher level totals.

N: Not available or not comparable.

Q: Revenue not collected at this level of detail for multi-establishment firms

NAICS: North American Industry Classification System

Note: Statistics data files are released on a flow basis from March 2014 through June 2016. As such, these data are subject to change and will be replaced when updated data are added from more recent data files.

SOURCE: U.S. CENSUS BUREAU, 2012 ECONOMIC CENSUS, 2012 ECONOMIC CENSUS OF ISLAND AREAS, AND 2015 NONEMPLOYER STATISTICS.