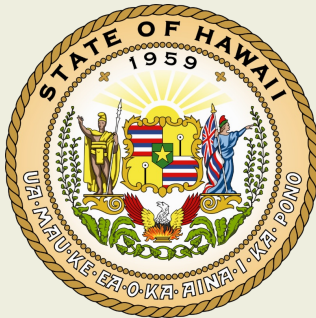


## Hawai'i Small Business Development Center O'ahu Center Newsletter

### Hawai'i State Procurement Office Launches Small Business Initiative



Small Business Week is just around the corner, May 5, 2019 - May 11, 2019, and the Hawai'i State Procurement Office would like to formally announce the launching of the [Small Business Initiative](#).

The Small Business Initiative was established by Act 42 (SLH 2017) to ensure that small businesses, especially those owned by Veterans, Native Hawaiians, and Women, are able to effectively participate in contracting opportunities within the State of Hawai'i. The Small Business Initiative supports the Small Business Database and Small Business Office.

The State of Hawai'i is one of the largest consumers of goods, services, and construction and provides opportunities for businesses of all levels to contract with them. Small Business owners are encouraged to see if their business qualifies and register in the Hawai'i Small Business Database.

By registering as a small business, buyers and other interested vendors will be able to identify small businesses in the State. The process to register is simple- there is a registration wizard that guides registrants

### Greetings!

Welcome to the 2019 Second Quarter newsletter of the Hawai'i Small Business Development Center, O'ahu office. In this edition, read about how small businesses can register to sell products and services to the state government, how client company Lahana Jewelry is expanding their business, and how you can take advantage of the free patent and trademark research services at the Hawai'i State Library.



Remember to sign up for upcoming business events in the Calendar section.

I hope you enjoy this issue, and welcome your comments or questions. [Like us on Facebook](#), recommend us on [Yelp!](#), see our [YouTube channel](#), and connect with us on [LinkedIn](#).

#### [Joseph Burns](#)

Hawai'i Small Business Development  
 Center  
 Director, O'ahu



### Hawai'i SBDC Fully Accredited by America's Small Business Development Centers

One of the distinguishing factors of all nationwide SBDC programs is the required accreditation every 5 years by a rigorous process established under federal laws, and administered by the ASBDC. This process



includes the creation of a self-study document and a 4-day on-site audit by members of the Accreditation Committee. Any deficiencies or issues must be satisfactorily addressed within a designated period of time for full accreditation to be awarded.

Having again been fully accredited, the Hawai'i SBDC is authorized to display the "Accredited Member" logo.

SBDCs are hosted by leading universities, colleges, state economic development agencies and private sector partners, and funded in part by the United States Congress through a partnership with the U.S. Small Business Administration.

### Success Story: Lahana Jewelry

Thom Sirivattha designs and handcrafts intricate silver and gold Hawaiian jewelry. He learned the art from his family business and launched on his own in 2012. With 30-years of experience, his designs are all originals and his intricate and detailed style of engraving has brought great attention to his products.



step by step to see if their business qualifies. If the business does not qualify, the registrant will be notified immediately.

Businesses registered in the database will also receive information regarding the progress of the Small Business Initiative. For assistance in registering your business or related inquiries, please contact the Hawai'i Small Business Office.

Also, [Small Business Initiative](#) workshops will be held on all islands in the coming weeks. Contact the Hawai'i Small Business Office for locations and times.

**Hawaii Small Business Office**

[info@hawaiiisbo.org](mailto:info@hawaiiisbo.org)

**(808) 548-7300**

## Contact Us

[About Us](#)

[Business Events Calendar](#)

[info@hisbdc.org](mailto:info@hisbdc.org)

**(808) 945-1430**

## Advisors to Hawaii's Business

*"Drive the Economic Sustainability of Hawai'i by Assisting Businesses to Form, Grow and Thrive"*



The Hawai'i SBDC has been working with Thom for 1.5 years on various aspects of his business; organization of his domestic and international exports, inventory control, price points, packaging, identification and alignment of target markets to his products (i.e. general vs customized pieces), etc.

The Hawai'i SBDC also provided support and guidance on the establishment of his business in Japan. Thom's popularity in Japan and the local market continues to grow. He is working with major department stores, mall developers/owners, a high-end retail distributor in Japan, all interested in his products. He is collaborating with a well-known artist in Japan on several jewelry pieces that will be retailed to a very specific high-end customer base. The Hawai'i SBDC will be assisting Thom to move forward in the expansion of his international exports and local following.

## Administrative Assistant Andra Tejero-Gaspar Marks 10-Year Milestone at HISBDC

Congratulations and best wishes to Administrative

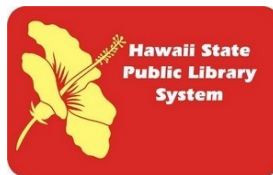


Assistant Andra Tejero-Gaspar, who has contributed to the success of the SBDC, O'ahu office for 10 years. Her upbeat attitude and genuine concern for clients and co-workers alike is greatly appreciated.

R-L: Mic, Dennis, Lori, Andra, Erin and Joe.

Here's to another 10 years!

## PRTC: Patent and Trademark Resource Center at the Hawai'i State Library



Have a great idea for an invention or product? Need to find out how to protect your intellectual property (IP)? Start with a patent or trademark search to see if someone already has IP rights for the same idea. You can

conduct your preliminary search at the Hawai'i State Library's Patent and Trademark Resource Center.

The PTRC is located on the 2nd floor of the Hawai'i State Library, within the Federal Documents Section. Resources and Services include:

- One computer dedicated to patent and trademark searching
- Specialized reference services for patents, trademarks and copyrights
- Training on preliminary patent searching
- IP seminars on patents, trademarks and copyrights
- Free access to patent and trademark databases PubEAST and PubWEST
- Collection of full-color patents in print
- Collection of books on IP

Walk-in, phone and email assistance available. Hours:

Monday & Wednesday: 10:00 AM to 5:00 PM

Tuesday, Friday and Saturday: 9:00 AM to 5:00 PM  
Thursday: 9:00 AM to 8:00 PM

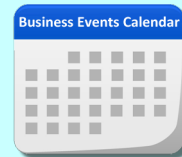
478 South King Street  
Honolulu HI 96813

(808) 586-3477

ohsfed@librarieshawaii.org

<https://www.librarieshawaii.org/how-do-i/get-federal-documents/patent-and-trademarks/>

## Calendar - Sign Up Now



[05/21/19: Native Hawaiian Organization Association: 2019 NHOA Business Summit Conference](#)

[05/23/19: Industry 4.0 - Collaborative Robots - Hosted by the HTDC Entrepreneur's Sandbox](#)

[05/30/19: FocusON: Upgrading Your Marketing Strategy - Chamber of Commerce of Hawaii](#)

## In the Media

[How Fintech is Changing the Small Business Game](#)

[Check out "Adventures in Small Business" with the Hawai'i SBDC on ThinkTech](#)

[Federal Government Contracting Assistance Programs](#)



Quote of the Quarter

"If you find yourself in a hole, stop digging"

-Will Rogers



UNIVERSITY  
of HAWAI'I®  
HILO



U.S. Small Business  
Administration

