

Aja Sushi Inc.



When Aja Sushi first came into the Hawaii SBDC Network (SBDC) they were a one shop small bento restaurant out of small commercial space on Kapiolani Blvd. Within a span of a year, they have expanded their business rapidly. They have since opened 2 new locations, at UH Manoa campus and at the Ala Moana Center food court. Along the way, they have had some internal HR issues with proper work scheduling of employees and with property management. The SBDC has advised in proper negotiation tactics with property management and advisement for expansion and right sizing the new businesses. They have grown from 11 full time employees to 30 full time employees within a year. Their one location is now expanded to three locations and they are looking to expand to another location by end of 2014. The SBDC is fully committed and will continue to advise Aja Sushi reach their fullest potential.