Greetings!

Welcome to the 2019 Second Quarter newsletter of the Hawai‘i Small Business Development Center, O‘ahu office. In this edition, read about how small businesses can register to sell products and services to the state government, how client company Lahana Jewelry is expanding their business, and how you can take advantage of the free patent and trademark research services at the Hawai‘i State Library.

Remember to sign up for upcoming business events in the Calendar section.

I hope you enjoy this issue, and welcome your comments or questions. Like us on Facebook, recommend us on Yelp!, see our YouTube channel, and connect with us on LinkedIn.

Joseph Burns
Hawai‘i Small Business Development Center
Director, O‘ahu

Hawai‘i SBDC Fully Accredited by America’s Small Business Development Centers

One of the distinguishing factors of all nationwide SBDC programs is the required accreditation every 5 years by a rigorous process established under federal laws, and administered by the ASBDC. This process includes the creation of a self-study document and a 4-day on-site audit by members of the Accreditation Committee. Any deficiencies or issues must be satisfactorily addressed within a designated period of time for full accreditation to be awarded.

Having again been fully accredited, the Hawai‘i SBDC is authorized to display the “Accredited Member” logo.

SBDCs are hosted by leading universities, colleges, state economic development agencies and private sector partners, and funded in part by the United States Congress through a partnership with the U.S. Small Business Administration.

Success Story: Lahana Jewelry

Thom Sirivattha designs and handcrafts intricate silver and gold Hawaiian jewelry. He learned the art from his family business and launched on his own in 2012. With 30-years of experience, his designs are all originals and his intricate and detailed style of engraving has brought great attention to his products.
step by step to see if their business qualifies. If the business does not qualify, the registrant will be notified immediately.

Businesses registered in the database will also receive information regarding the progress of the Small Business Initiative. For assistance in registering your business or related inquiries, please contact the Hawai‘i Small Business Office.

Also, Small Business Initiative workshops will be held on all islands in the coming weeks. Contact the Hawai‘i Small Business Office for locations and times.

Hawaii Small Business Office

info@hawaiisbo.org

(808) 548-7300

Administrative Assistant Andra Tejero-Gaspar Marks 10-Year Milestone at HISBDC

Congratulations and best wishes to Administrative Assistant Andra Tejero-Gaspar, who has contributed to the success of the SBDC, O‘ahu office for 10 years. Her upbeat attitude and genuine concern for clients and co-workers alike is greatly appreciated.

R-L: Mic, Dennis, Lori, Andra, Erin and Joe.

Here's to another 10 years!

PRTC: Patent and Trademark Resource Center at the Hawai‘i State Library

Have a great idea for an invention or product? Need to find out how to protect your intellectual property (IP)? Start with a patent or trademark search to see if someone already has IP rights for the same idea. You can conduct your preliminary search at the Hawai‘i State Library’s Patent and Trademark Resource Center.

The PRTC is located on the 2nd floor of the Hawai‘i State Library, within the Federal Documents Section. Resources and Services include:

- One computer dedicated to patent and trademark searching
- Specialized reference services for patents, trademarks and copyrights
- Training on preliminary patent searching
- IP seminars on patents, trademarks and copyrights
- Free access to patent and trademark databases PubEAST and PubWEST
- Collection of full-color patents in print
- Collection of books on IP

Walk-in, phone and email assistance available. Hours:

Monday & Wednesday: 10:00 AM to 5:00 PM
Tuesday, Friday and Saturday: 9:00 AM to 5:00 PM  
Thursday: 9:00 AM to 8:00 PM

478 South King Street  
Honolulu HI 96813

(808) 586-3477

ohsfed@librariesthawaii.org


Calendar - Sign Up Now

05/21/19: Native Hawaiian Organization Association: 2019 NHOA Business Summit Conference

05/23/19: Industry 4.0 - Collaborative Robots - Hosted by the HTDC Entrepreneur’s Sandbox

05/30/19: FocusON: Upgrading Your Marketing Strategy - Chamber of Commerce of Hawaii

In the Media

How Fintech is Changing the Small Business Game

Check out “Adventures in Small Business” with the Hawai‘i SBDC on ThinkTech

Federal Government Contracting Assistance Programs

Quote of the Quarter

"If you find yourself in a hole, stop digging"

-Will Rogers