

Hawai'i Small Business Development Center O'ahu Center Newsletter



HART Presents Small Business Saturday on O'ahu on Saturday, November 25, 2017

The Honolulu Authority for Rapid Transportation (HART) proudly announces its second year of being a Community Champion on Oahu for **Small Business Saturday** on November 25th, 2017. This national event celebrates the best in local and small business across the nation and is presented by the U.S. Small Business Administration and American Express.

Locally, HART will partner with the Hawai'i Small Business Development Center, Move Oahu Forward, and Pearlridge Center to host a daylong Community Champion event at Pearlridge Center's Uptown CenterCourt from 11 a.m. to 5 p.m.

The November 25th event will feature a concert with local entertainers, community hula performances, HART informational displays, games and prizes, a special edition SHOP SMALL reusable tote bag gift with (\$75) purchase, discounts from HART's Shop & Dine on the Line participating merchants, and special offers from locally owned stores and

Dear Andra,

Welcome to the 2017 Third Quarter newsletter of the Hawai'i Small Business Development Center, O'ahu office. In this edition, read about how companies can get technical assistance for selling to the government, how to participate in the just announced 2018 HiSTEP program, and how HART is working with small businesses along the rail alignment. Check out the Calendar section for upcoming business events.



I hope you enjoy this issue, and welcome your comments or questions. [Like us on Facebook](#), recommend us on [Yelp!](#), see our [new YouTube channel](#), and connect with us on [LinkedIn](#).

Joseph Burns
 O'ahu Center Director

US SBA Small Business Person Of the Year Award



Hawai'i SBDC client Garrett Marrero of Maui Brewing is congratulated by SBA Secretary Linda McMahon for winning the SBA 2017 Small Business Person of the Year award

Procurement Technical Assistance Center (PTAC) Subcontract Awarded to the Hawai'i SBDC



The Hawai'i SBDC was recently awarded a Procurement Technical Assistance Center (PTAC) subcontract from OHA and the Defense Logistics Agency, which is part of the Department of Defense.

Initially there will be three procurement advisors, available to serve Hawai'i businesses; one in Kona on the Big Island, and two in the O'ahu Center. There are ninety-seven PTACs across the nation, comprising a national network of procurement professionals dedicated to providing businesses with:

- 1) an understanding of government procurement requirements

eateries at Pearlridge Center.

HART presents this annual event along with its Shop & Dine on the Line program to encourage Oahu residents to shop local and support small businesses along its 20-mile route during construction.

Businesses within a ½ mile radius of HART's construction zones are encouraged to sign-up and participate in this free outreach program.

For more information, please visit

www.HARTShopSmall.com

or call HART's 24-hour hotline at: **(808) 566-2299**.

Contact Us

[About Us](#)

[Business Events Calendar](#)

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Advisors to Hawaii's Business

"Drive the Economic Sustainability of Hawai'i by Assisting Businesses to Form, Grow and Thrive"



- 2) guidance on how to evaluate and respond to solicitations
- 3) how to win government contracts

We are pleased to offer this service to our clients statewide and at no cost.

[Click here to Register for Procurement Assistance](#)

Announcing the HiSTEP 2018 Kickoff Event

HiSTEP 2018 offers new opportunities to boost your business with export training, mentoring and export assistance funds with the continuation of successful past export support programs.

HiSTEP program is funded by a grant from the US Small Business Administration (SBA) and is designed to assist Hawaii's small businesses with growing their export business in markets around the world. To learn more about the three elements of the program (HiSTEP ERP, HiSTEP Company Assistance, and Hawai'i Pavilions), please join us for the free kickoff event on December 6, 2017, at the Foreign Trade Zone #9 at Pier 2. Neighbor Island events are also scheduled the week of December 4, 2017. Check with your local SHDC office.

[Register for the HiSTEP Kickoff Event](#)

[Register for the 2018 HiSTEP Program](#)



How Is Your Business Doing? Speak Up!

The Hawai'i Small Business Development Center is partnering with the Federal Reserve on a Small Business Credit Survey for both pre-start and existing businesses, and we'd like you to participate. Your answers will help business service providers and lenders understand real-time business conditions. This short survey takes less than 9 minutes to complete. Individual responses are confidential and summary results will be shared with you.



[Take the survey today!](#)

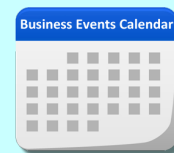
Questions? Contact: SmallBusinessResearch@atl.frb.org

Calendar - Sign Up Now

[11/25/17 Small Business Saturday](#)

[12/06/17 HiSTEP 2018 Exporting Kickoff Seminar](#)

[12/08/17 How to Start a Small Business](#)



In the Media

[Small Businesses Create 2 out of 3 Net New Private Sector Jobs](#)

[How to Find VCs and Angel Investors](#)

[SBA Small Business Awards Nominations Now Open](#)



Quote of the Quarter

"You cannot escape the responsibility of tomorrow by evading it today."

-Abraham Lincoln



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U.S. Small Business Administration



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