
MAUI COUNTY DATA BOOK 2021-2022

COUNTY OF MAUI
OFFICE OF ECONOMIC DEVELOPMENT

HAWAI'I SMALL BUSINESS DEVELOPMENT CENTER NETWORK
HAWAI'I BUSINESS RESEARCH LIBRARY

A Partnership Program of the University of Hawai'i at Hilo through a
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The price per copy is \$20.00 when picked up in person, and \$25.00 by first-class mail.

An online version is available in Adobe Acrobat format (only) at:

<https://www.hisbdc.org/business-research-library/maui-county-data-book/>

The State of Hawai'i Data Book is available online through the State of Hawai'i Department of Business, Economic Development and Tourism. The tables are available at <https://dbedt.hawaii.gov/economic/databook>

PREFACE

This data book provides the definitive statistical resource on Maui County, including the islands of Maui, Moloka'i, Lāna'i and Kaho'olawe. Its tables and statistics set out a wide array of valuable information on demographics and economic activity. The book's facts and statistics are vital tools for preparing a grant, a business plan, or deciding where to start a business.

The 2021-2022 Maui County Data Book is generated by a working partnership of the Hawai'i Small Business Development Center Network's Hawai'i Business Research Library in Kihei and the County of Maui Office of Economic Development in Wailuku. Their collaboration produces the most up-to-date data that is critical to decision-making by both prospective and established businesses in our community.

The 2021-2022 edition of the Maui County Data Book is available online at our Maui County website at www.mauicounty.gov/oed/links, and at the Hawai'i Business Research Library's website at:

www.hisbdc.org/business-research-library/maui-county-data-book/

Information is power and we hope this information empowers your next business venture.



ABOUT THIS EDITION

We hope you find the 2021-2022 edition of the Maui County Data Book useful and valuable. This publication provides economic, demographic and other statistical information about the County of Maui.

This thirtieth edition of the Data Book is produced by the Hawai'i Small Business Development Center (SBDC) Network, Hawai'i Business Research Library (HBRL) under a grant from the County of Maui. In addition to the print version, the Data Book is also available online via the Internet (<https://www.hisbdc.org/business-research-library/maui-county-data-book/>). In addition to compiling and updating the Data Book, the Hawai'i Business Research Library provides a call-in/email service to provide a wide range of business research services to individuals and businesses residing or operating in Hawai'i, or investigating business opportunities in Hawai'i.

Several other publications complement the Maui County Data Book for individuals needing more data about Hawai'i. The State of Hawai'i publishes The State of Hawai'i Data Book (<https://dbedt.hawaii.gov/economic/databook/>) annually through the Hawai'i State Department of Business, Economic Development and Tourism. The Hawai'i State Office of Hawaiian Affairs publishes the Native Hawaiian Data Book (<https://www.ohadatabook.com>).

Numerous agencies of the federal, state and county governments, as well as many private organizations in Maui County, in Hawai'i and on the mainland assisted the HBRL in preparing the Maui County Data Book. To them we extend our deepest appreciation for their support and cooperation.